

We Help Aspiring Designers,  
Teenagers and Youth To Become  
Highly Paid Designers And Achieve  
Name, Fame & Money.



Chief Mentor  
**Twinkle Khanna**  
Celebrity Interior Designer & Stylist



Interior  
Design



If you are looking to make a career in Interior Design and if the following questions keep you awake at night  
be assured that you have come to the right place :

- ① I want to become an Interior designer, where do I start from?
- ① There are so many colleges / institutes, how do I select a quality Interior Design School
- ① There are numerous options for courses in Interior Design, how do I pick the right one for me ?
- ① My Drawing is not good, will I still be able to make it big ?
- ① How much expenditure will I have to incur and how can I afford the same ?
- ① What exactly will I learn in Interior Design and how will it help me in real life?
- ① What should I specialize in ? (Residential, Commercial, Landscape etc)
- ① How much time will I need to invest to complete the course ?
- ① Do I need the knowledge of Construction and Architecture to do this course ?
- ① Is there scope in the Interior design field in India ? How much will I make ?
- ① How long does it take to become a Professional Interior Designer ?
- ① Can any common man (or Woman  ) do this course ?
- ① Is Interior Design only about Decorating Homes?

# Interior Design Industry



## Attention :

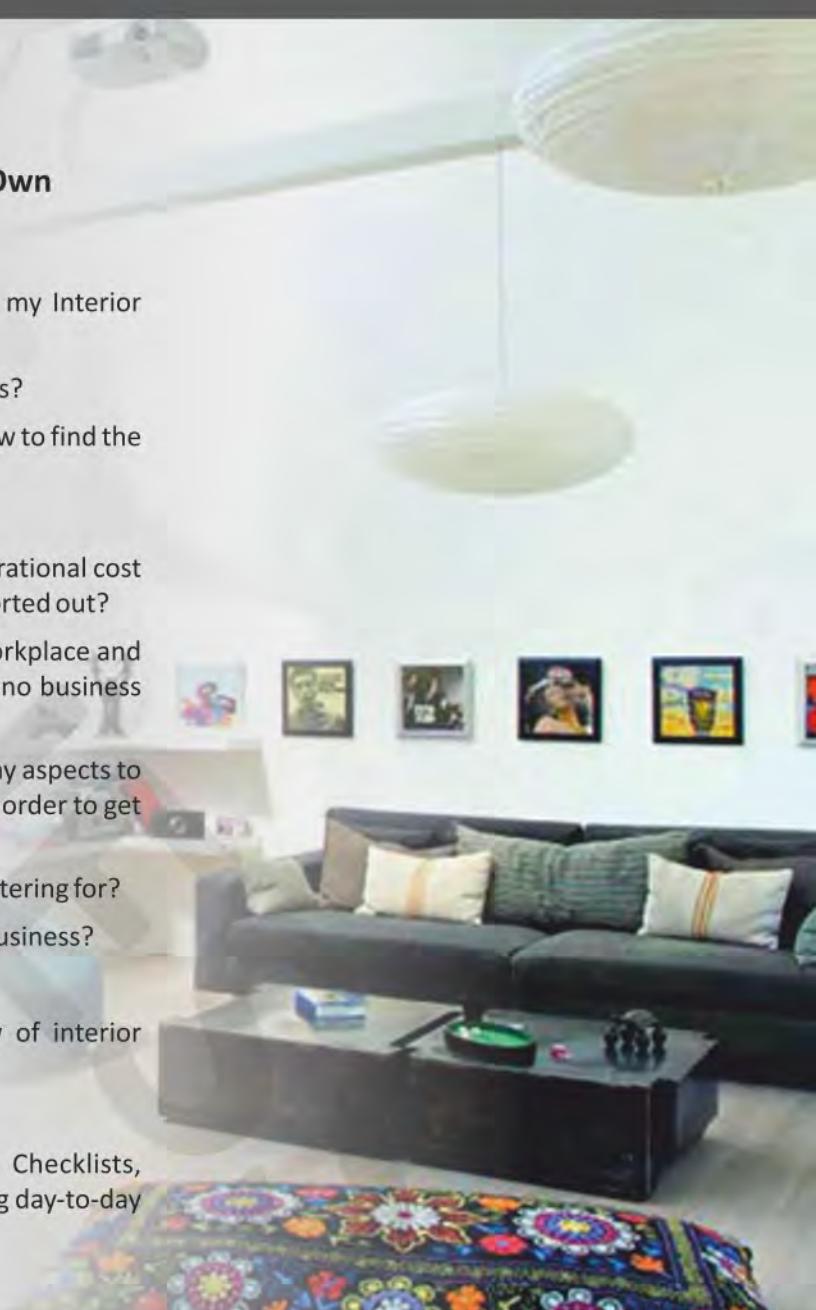
**Aspiring Designers Looking Out For A Highly Paid Job-Career In The Field Of Interior Design!**

- ?
- Will I get a Job? How soon?
- ?
- How much will be the starting salary?
- ?
- Will I be selected ?
- ?
- What is the growth Possibility ?
- ?
- What are the kinds of jobs and profiles available in this field ?

## **Attention :**

### **Aspiring Entrepreneurs Looking Out To Start Your Own Interior Design Business!**

- ?** What is my start up cost and capital required to open my Interior Design business firm?
- ?** Where do I get funding to open my Interior Design business?
- ?** What should I name my Interior Design business firm? How to find the right name suitable for my Interior Design business?
- ?** How to draw up a Practical Business Plan?
- ?** How to run an Interior Design business with minimal operational cost and yet make lucrative profit? What do I need to get this sorted out?
- ?** What is the general step by step plan in setting up my workplace and many other valuable, timesaving tools of the trade that no business should be without?
- ?** Where should I focus my time initially as there are so many aspects to manage? What needs to be locked in first, second, etc. in order to get my Interior Design Business up and running?
- ?** What is the target market my Interior Design business is catering for?
- ?** Do I make a good amount of money from Interior Design business?
- ?** How to build a Portfolio that sells?
- ?** Getting started; the who, what, when, why, and how of interior design; equipment?
- ?** How to attract and bid on new contracts?
- ?** How do I get specimen of Sample Business Forms, Checklists, Worksheets, Contracts for planning, opening, and running day-to-day operations?



# Record of SUCCESS



Best Centre  
Award  
2005 - 2006

From Left -  
**Mr. L. B. Venkatrangam**,  
Honorable Vice Chancellor, Annamalai University  
**Ms. Amrita Thapar**, Femina Miss India  
**Ms. Ritu Kochar**, Director - INIFD Chandigarh  
**Mr. Amit V. Agrawal**, Director - INIFD Deccan Pune



Most  
Enterprising  
Centre Award  
2006 - 2007



Most  
Enterprising  
Centre Award  
2006 - 2007



Most  
Enterprising  
Centre Award  
2007 - 2008

From Left -  
**Mr. Amit V. Agrawal**, Director - INIFD Deccan Pune  
**Dr. M. Ramanathan**,  
Honorable Vice Chancellor, Annamalai University  
**Ms. Parvathy Omanakuttan**, Feminal Miss India



From Left -  
**Ms. Ritu Kochar**, Director - INIFD Chandigarh  
**Mr. Amit V. Agrawal**, Director - INIFD Deccan Pune  
**Mr. Ashok Kaushik**, Director - INIFD Corporate

Best  
Centre Director  
Bigger Category  
2009 - 2010



# Record of SUCCESS



Most  
Enterprising  
Centre  
Award  
2010 - 2011

From Left -

**Ms. Aditi Shrivastava**, President INIFD corporate  
**Ms. Kirti Mahajan**, INIFD - Career Head, INIFD Deccan Pune  
**Mr. Amit V. Agrawal**, Director - INIFD Deccan Pune  
**Ms. Kanishtha Dhankhar**, Feminal Miss India and  
**Ms. Shital Nitin**, Principal - INIFD Deccan Pune



From Left -

**Mr. Ashley Rebello**, Fashion Stylist  
**Mr. Amit V. Agrawal**, Director - INIFD Deccan Pune  
**Ms. Mehak Chahal**, Actor & Model

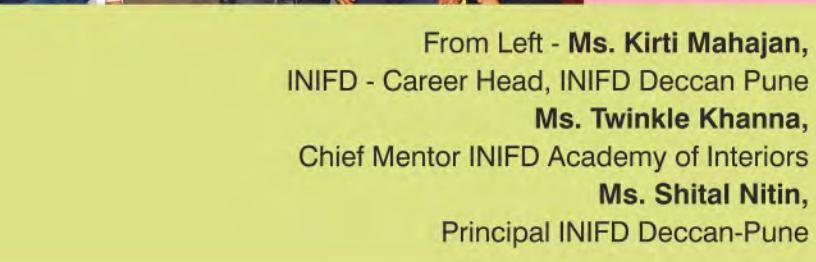
Premium Centre  
Category Award  
2011 - 2012



Best  
Academic  
& Most  
Enterprising  
Centre  
2012-13

from Left -

**Ms. Ritu Kochar & Mr. Ashok Kaushik**,  
The Directors of INIFD Corporate,  
**Mr. Amit V. Agrawal**, Director INIFD Deccan Pune and  
**Mr. Rahul Mishra**, Renowned Fashion Designer



From Left - **Ms. Kirti Mahajan**,  
INIFD - Career Head, INIFD Deccan Pune  
**Ms. Twinkle Khanna**,  
Chief Mentor INIFD Academy of Interiors  
**Ms. Shital Nitin**,  
Principal INIFD Deccan-Pune

Centre of  
Excellence  
Award  
2013 - 2014



## **INIFD'ian Vikas Yadav**

INIFD Deccan has helped me give shape to my dream of becoming a successful interior designer. The visits to exotic locations have enriched our creativity and helped us think out of the box and come up with ideas that I wouldn't have been capable of. Thank you INIFD Deccan.



## **INIFD'ian Rucha Kelapure**

I'm really grateful to INIFD Deccan for my successful career as an independent interior designer, which could never have been possible without the curriculum that focuses on all-round development of the students. The special sessions on entrepreneurial skills have been really helpful. Thank you INIFD Deccan!



## **INIFD'ian Kirti Daryani**

I owe my success as an interior designer to the faculty at INIFD Deccan, who guided me through the process of creating a professional portfolio that has helped me get my dream job with a reputed interior designing firm. Also I am currently working as a senior faculty Interior Design with my very own institute i.e. INIFD Deccan, Pune. Looking forward to meet you here at INIFD Deccan.



## **INIFD'ian Vishal Yadav**

I'm glad I chose INIFD Deccan to help me give wings to my dream career. The expert faculty made learning an enjoyable experience, and the many workshops gave us the opportunity to learn about the different aspects of being an interior designer. Thank you INIFD Deccan!



I will be  
your mentor  
your guide  
at INIFD

Ashley Rebello  
Bollywood Fashion Designer

in technical collaboration with



- Dual Certification
- Industry Internship
- Internationally Acclaimed Syllabus
- Celebrity Mentor

Fashion Design | 3 Yrs. / 2 Yrs. / 1 Yr.



‘Budding Designers  
looking for name, fame, money.  
**I am looking for you**

*Twinkle Khanna*  
CHIEF MENTOR  
INIFD Academy of Interiors



- Dual Certification
- Industry Internship
- Internationally Acclaimed Syllabus
- Celebrity Mentor

**Interior  
Design** | 3 Yrs. / 2 Yrs. / 1 Yr.



# Associations

## Our Associations for your benefit



**CIA International**  
Peccato chiamarle camerette

INIFD Academy Of Interiors has been Supported by Leading Giants of the Industry like CIA International !!

CIA International has been reinventing children's bedrooms from day one. The objective is always the same: to find new furnishing solutions to meet varying tastes and needs. Children, Young People and Parents. The first patent dates back to 1977. Since then the company's innovative ideas have made history: from the Big Bang All-in-One Bed to the Rally collection, from the Flag bookcase to CIA International's first "emotional wardrobe": the Display wardrobe.

CIA International has based its production philosophy on these rules and has been working to enhance these over the last 40 years. How? By listening to customer requirements: to parents but above all to children and young people. And by creating collections e innovative patents that reinvent the spaces with truly surprising results: it's a true pity they're called children's rooms!

A series of ideas and collections that have paved the way in the furnishing sector. Because CIA International is not just children's bedrooms. A willingness to adapt to different criteria and requirements has given the company the drive to provide furnishings for living areas too. Quasar Flag was thus created a collection of linear and essential solutions for the contemporary home.

Each CIA International design has the following common denominators: innovation, made in Italy and sustainability. Plus an original, unique style.

## Our Associations for your benefit



**DURAVIT**

INIFD Academy Of Interiors has also been Supported by Leading Giants of the Industry like Duravit !!

Duravit is a leading supplier of bathroom ceramic, bathroom furniture, accessories, bathtub furniture and wellness ideas. Duravit - Living bathrooms.

Duravit and sustainability. Today, everyone's talking about environmental responsibility – a practice that Duravit has championed for years in its selection of materials, technological applications and production methods.

Sustainability is the very reason Duravit continues to work with sanitary ceramic, a material that dates back to 8,000 BC. Today, the manufacture of Duravit sanitaryware ceramic continues to employ the same basic materials – clay, kaolin, feldspar and quartz – a set of natural, regenerative substances.

This fusion of Duravit's environmentally-friendly production technologies with the company's meticulous quality control results in products that are highly functional and long-lasting. At Duravit, sustainable materials, modern expertise and the foresight to recognize what will be important tomorrow comprise the essential ingredients for beautiful – and responsible – living bathrooms.

ASSOCIATIONS

# ASSOCIATIONS

## Our Associations for your benefit



INIFD Academy Of Interiors is proud to be supported by Leading Giants of the Industry like Hello Kitty !!

Hello Kitty is a twinkling-eyed cartoonish character which is invented and promoted by a Japanese company called Sanrio in 1974. Sanrio is famous for their adorable and cute cartoon characters, which Hello Kitty is one of them along with others such as Keroppi, Melody...etc. This line of cute little characters soon attracted millions of people around the world, first started in the US then spread very quickly to the Asian countries, then the rest of the world. Hello Kitty is the most successful out of all the Sanrio characters.

Hello Kitty has produced different products all around the world, in which they include wallets, watches, clothing, fabrics, Polaroid camera, portable cd players/steros, hankerchiefs, different stationaries, cutlerys, lunchboxes, puppets, the list goes on and on. In Japan, the car company Mira also built a Hello Kitty car, even Hello Kitty cellure phones are available.

# Associations

## Our Associations for your benefit



INIFD is recognized & accredited by International Accreditation Organisation (IAO), an independent, international quality assurance agency established for the purpose of recognizing the quality and achievements of educational institutions for its global quality and excellence in education.

IAO continuously works to improve quality assurance standards of organizations all over the world. With its global network of experts, IAO grants accreditation to educational institutions, corporations, professionals and qualified individuals.

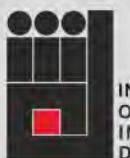


INIFD Deccan Pune is a Proud member of TiE - The Indus Entrepreneur

TiE Pune :

- Bring together entrepreneurs, investors and industry ■ Foster generation and discussion of entrepreneurial ideas ■ Develop a sustainable entrepreneurial infrastructure within pune
- New frontiers for the entrepreneurial journey ■ New enablers and support systems ■ New markets for seeking success

At TiEC Pune 2014 chances are you'll come face to face with business' leaders, entrepreneurs & industry luminaries. It will be a great opportunity to hear & interact with industry experts.



INIFD Deccan Is proud to be associated with and to be a esteemed member of IIID since 2011...

The International Institute for Information Design (IIID) was founded to develop research and practice in optimizing information and information systems for knowledge transfer in everyday life, business, education and science.

The main vision of the International Institute for Information Design (IIID) is to contribute to a better understanding within the human community with respect to cultural and economic issues by means of improved visual and other forms of communication.

# Course Options Duration & Modality:

## Course Options Duration & Modality:

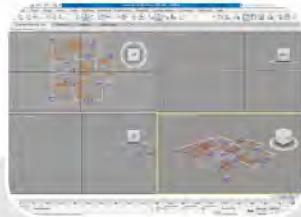
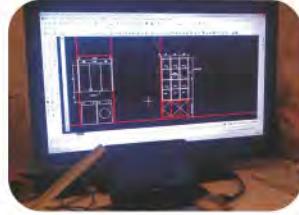
Interior Design			
(University Course / Professional Certification Course)			
	Mode Of Study		
Course Duration	Regular (Mon-Fri 2 Hrs Per Day)	Fast Track (Mon-Fri 4 Hrs Per Day)	Weekend (Sat/Sun 6 Hrs Per Day)
1 Yr	✓	✓	✓
2 Yrs	✓	✓	✓
3 Yrs	✓	✓	✓

\* Classes for the Degree Course will be from 1 pm to 6 pm, Monday to Friday (Full Time)



# Interior

## Career Outlook



- CAD operator
- Conceptual Artist
- Animator Modeler
- Architectural Modeler
- Assistant Production Artist
- Landscaping Artist
- Free Lancing

- Interior Designer
- Architecture
- Set Designer
- Production Designer
- Multimedia Designer
- Project Manager
- Drafts Person

According to the surveys published by Interior Design Magazine, salaries of Junior Designers in the largest design firms average Rs. 12,50,000, Project and Senior Interior Designers average Rs. 19,00,000 and Project Managers average Rs. 25,25,000 a Year.

# Interior

## Boom In Industry

- Over 2 lac jobs await trained professionals at middle level management to meet the demand by 2016. With an era of specialization the lifestyle organizations are looking forward for trained professionals with design and life style sense.
- Over 1000 multiplexes with over 4500 screens will change the face of Indian entertainment industry.
- Over 20 Crore sq.ft. Space will be available in malls/ super markets by 2016.
- India will become home to almost 50 million sq.ft. of Retail Space. As per industry benchmarks for every 1000 sq.ft., four persons will gain employment.
- The advent of Malls and Multiplexes and boom in the Real estate Industry has increased the demand for Interior Designers.



# Value for Money

VALUE FOR MONEY	University Course	Professional Certification
Particulars	Amt In Rs.	Amt In Rs.
Course Fees	109000	60500
CPS (9999*12)	119988	119988
Leadership Mastery	45000	45000
The Unlimited You	9999	9999
Admission Kit, Library Access, Web Portal, Course Material	20000	20000
YOU SHOULD HAVE PAID	303987	255487
<b>BUT YOU ACTUALLY PAY</b>	<b>109000</b>	<b>60500</b>
+ YOU GET ADDITIONAL BONUS - FREE OF CHARGE		
+ A BRAND NEW "YOU"	Priceless	Priceless
+ CAREER FOR LIFE	Priceless	Priceless
+ IDENTITY	Priceless	Priceless
+ FINANCIAL FREEDOM FOR LIFE	Priceless	Priceless
+ PEACE OF MIND	Priceless	Priceless
+ SURPRISES (BONUS)	:)	:)

**What More...**  
**You Can Pay In Easy Installments**

**Payment Schedule for Professional Certification Courses**

1 / 2 / 3 Yrs Interior Design

<b>Payments</b>	<b>Time Of Payment</b>	<b>Lumpsum</b>	<b>EMI</b>
1st Payment	At the Time Of Admission	10,000	10,000
2nd Payment	Before the Batch Starts	46,000	20,250
3rd Payment	Monthly post dated cheque to be given before the batch starts	NA	15,125
4th Payment	Monthly post dated cheque to be given before the batch starts	NA	15,125
<b>Total Payments</b>		<b>56,000</b>	<b>60,500</b>

**Payment Schedule for University Courses**

3 Yrs Interior Design

<b>Payments</b>	<b>Time Of Payment</b>	<b>Lumpsum</b>	<b>EMI</b>
1st Payment	At the Time Of Admission	10,000	10,000
2nd Payment	Before the Batch Starts	89,000	44,500
3rd Payment	Monthly post dated cheque to be given before the batch starts	NA	27,250
4th Payment	Monthly post dated cheque to be given before the batch starts	NA	27,250
<b>Total Payments</b>		<b>99,000</b>	<b>1,09,000</b>

Value For Money

# INIFD Deccan, in the Media...

**प्राची**

**आयएनआयएफडीच्या अमित अग्रवाल यांना पुरस्कार**

**Sakal Times**

**INIFD Deccan receives 'Best Centre Director' Award**

**REPORTER**  
reporter@saatimes.com

**Pune:** International Institute of Fashion Design (INIFD) Deccan Centre in Pune has received the 'Best Centre Director' award nationally out of 180 INIFD centres pan India.

The...

**इश्वारिनिंग ग्लोरी**

**महाराष्ट्र टाइम्स**

**His pad could be quite a fad!**

**Deccan Pune INIFD**

**आयएनआयएफडी'ला उत्कृष्ट केंद्र पुरस्कार**

**नवमार्त**

**आईएनआईएफडी**

**प्लेसमेंट केयर फायदेमंद**

**कृष्ण शिखायांची आयएनआयएफडी डेक्कन संस्थेला 'अँवॉर्ड ऑफ एक्सेलेन्स'**

**विशेषकर**

**Blue Jeans and Khan-Do**

**Designer Ashley Rebbello on Bollywood's style, Salman Khan's generosity and Pamela Anderson's sari fixation**

**DNA**

**सलग चौथ्या वर्षी आयएनआयएफडी, डेक्कनला उत्कृष्ट केंद्र पुरस्कार**

**City design institute bags excellence award**

**'आयएनआयएफडी' डेक्कन संस्थेला 'अँवॉर्ड ऑफ एक्सेलेन्स'**

**आईएनआईएफडी संस्था सम्मानित**

**'लॅंडस्केपिंग' a Career**

**सुरज्या**

**आयएनआयएफडी विद्यार्थ्यांच्या झगमगता फॅशन शो**

**INIFD Centre bags award**

**T**he INIFD Deccan Centre Director has won the 'Best Centre Director' award among 180 centres in Pan India. The centre has received the award for the fourth consecutive year. The award was presented to the INIFD Deccan Centre Director Amit V Agarwal, by the Directors, INIFD corporate office, Rita Kochhar and Ashok Kaushik, Astrologer educationalists who honoured their contribution to the education

**INIFD Deccan, in the Media...**

# INIFD Deccan, in the Media...

A collage of images and text from The Indian Express. At the top, a large red banner reads "Interior Design" and "– as a Career". Below the banner is a photograph of a modern interior with a curved sofa and a large window. To the left is a vertical column of text about interior design careers. In the center, there's a photograph of a room with a large painting on the wall. To the right, there's a photograph of a room with a large painting on the wall. At the bottom left, a photograph shows a kitchen area with a white cabinet and a window. On the right side, there's a vertical column of text about interior design careers.



This collage is a collection of newspaper clippings and magazine articles from India, showcasing student fashion design. It includes several photographs of models wearing vibrant, patterned, and sustainable-looking garments. One prominent image shows a male model in a blue turban and a light-colored vest over a patterned shirt. Another features a woman in a red and gold sari. A large circular graphic in the center reads 'कॅम्पस कनेक्ट' (Campus Connect). The text in the clippings discusses various fashion shows, including INIFT's and Deccan's, and highlights the theme of 'eco-friendly fashion'. One article from 'The Times of India' quotes a student as saying, 'We have to make people aware of the need to save the environment through our designs.' Another quote from a founder states, 'Our mission this time is to make recycle products possible. You get to see paper and jute, leather and plastic bags, house and related themes. This will set your imagination off with a wide range of products, exclusive and aspiring designs are just about reality.'

**THE TIMES OF INDIA**

A photograph of two women, Renuka Shahane and Twinkle Khanna, smiling and holding up a book titled "Mehbooba" by Chait Bhagat. The book cover features a portrait of a woman and the title "Mehbooba: A Love Story of Courage, Grief, and Recovery".

# Application

## Application Procedure

### The application process for INIFD programs

1. Complete an application form. You can either download an application form from <http://www.inifdpune.com/application> or contact us at our office and we will send one out. Remember to fill in all sections of the application form and provide full contact details.
2. You are required to submit supporting documentation with your application form. You are required to produce:
  - Three (3) passport size photographs.
  - ID Proof – Passport/Pan card/Driving License ( Any one ).
  - Latest educational mark lists (Certified/Attested copy of Applicant).
  - International Students need to additionally supply.
    - a. A color copy of the full photo page of your passport. Please make sure that the entire page is displayed.
    - b. Proof of English proficiency if required.
3. Send in your application form along with supporting documentation and on an initial payment of Rs. 10000/- ( Ten thousand only )

### Entry requirements:

Determination to be the mascot of success with the creativity that dwells in you.

HSC/12th or equivalent /12 years of Formal Education.



**ENROLL TODAY**

# Risk-Free Satisfaction and Money Back Guarantee



If after attending the first 7 Days of the program, you are not completely satisfied, please contact our admission department after the Day 7 session ends. Refunds are authorized on the 7th Day Only. You must have attended the batch up until the Day 7 session end and then request your refund at the institute. At your option, we will apply your tuition fees to any INIFD Deccan Future Batch, or send you a full refund. Simply turn in your Admission Kit / DVDs / Fee Receipts / I Cards and Resource Manual to any INIFD Student Support Officer.

If you are unable to attend for any reason, you may have someone substitute for your participation in the program. Call the INIFD Deccan Admission Department at least 10 days prior to the batch start date to transfer your enrollment. An amount of INR 5000/- will apply.

If you are unable to attend and do not wish to substitute, contact our Admission Department. We will convert your enrollment to a non-refundable credit that you may apply towards any future INIFD Deccan Batch for up to one full year from your original batch date.

Email : [career@inifdpune.com](mailto:career@inifdpune.com) | Website : [www.inifdpune.com](http://www.inifdpune.com)

# Gift Yourself A Career For Life.



**INIFD** Deccan, Pune  
*The Cradle of Designers*  
P R E M I U M

## INIFD DECCAN PUNE CAMPUS:

3rd Floor, Sagar Arcade, Near Good Luck Square,  
F. C. Road, Deccan, Shivaji Nagar, Pune 411004.

Phone : 020 - 68006448/49 Mobile : 9325012983 / 9527355338

Email : [career@inifdpune.com](mailto:career@inifdpune.com) | Website : [www.inifdpune.com](http://www.inifdpune.com)